

SagePoint Software Explainer Animation Storyboard

1. Solution Description

SagePoint is a Software as a Service application serving companies that use strategic partnerships to deliver services. Using SagePoint, companies can connect with one another to share information about their professional resources. This helps them build teams, secure contracts, and deliver services. Proprietary algorithms allow advanced searching and resource management to identify best-fit resources. SagePoint is like LinkedIn – except instead of connecting individuals, SagePoint connects entire companies together.

2. Animation Style

“Dressed up stick figures” -- it should be very clear and minimalist to not detract from the message. All shots should flow into one another. The style should be clever and a little humorous since the subject isn't the most exciting thing in the world, but recall that business people at the VP level and above will be viewing this, so it should remain professional and clear.

3. Sound Design

The voiceover will be the highlight. A “funk” style backing track will be chosen. Sound effects will be used to reinforce certain events, such as items dropping on the floor or paper crinkling.

4. Deliverables

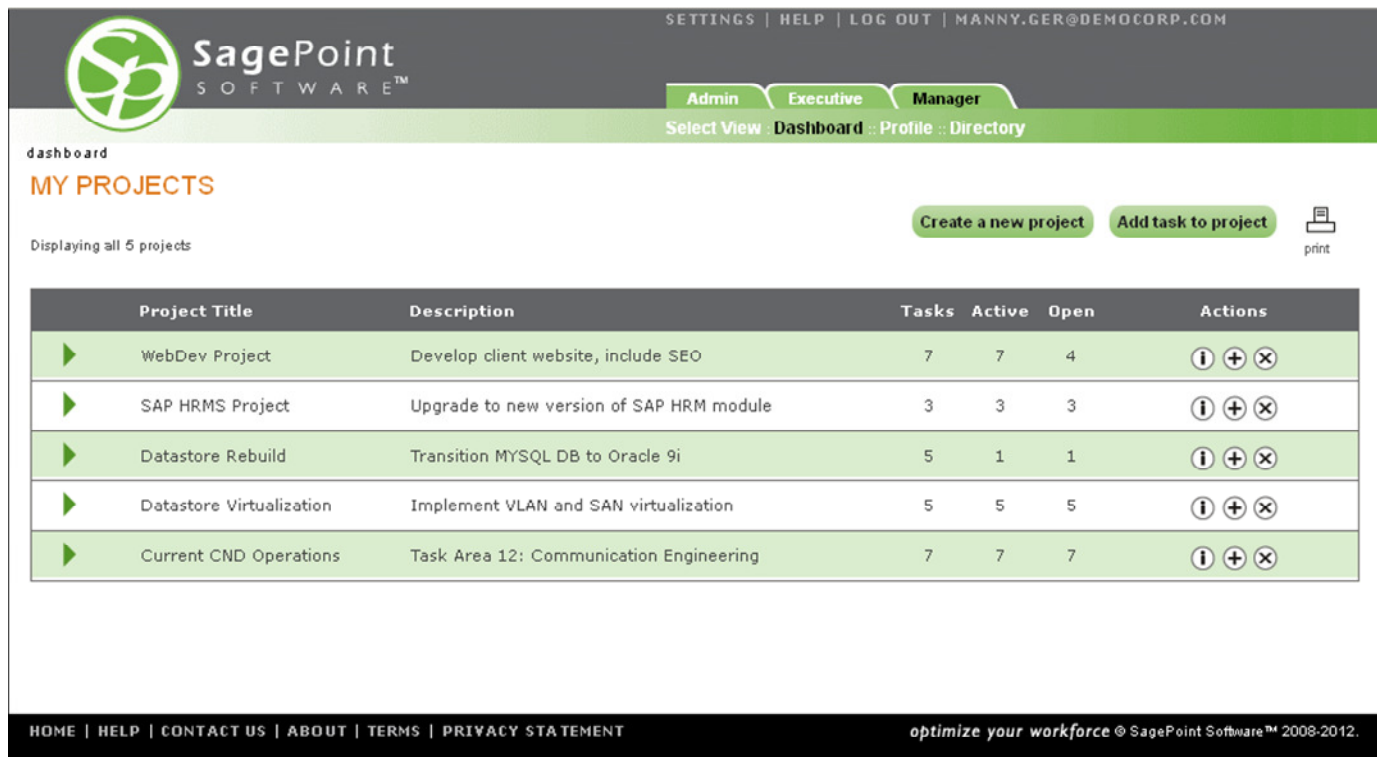
The final animation will be a Quicktime move at 24fps, resolution 1280x720, H264 codec. All source files should be delivered along with the movie itself.

5. References

5A. Logo



5B. Manager Dashboard Screenshot



SETTINGS | HELP | LOG OUT | MANNY.GER@DEMOCORP.COM

Admin Executive Manager

Select View Dashboard :: Profile :: Directory

dashboard

MY PROJECTS

Displaying all 5 projects

Create a new project Add task to project print

Project Title	Description	Tasks	Active	Open	Actions
▶ WebDev Project	Develop client website, include SEO	7	7	4	ⓘ + -
▶ SAP HRMS Project	Upgrade to new version of SAP HRM module	3	3	3	ⓘ + -
▶ Datastore Rebuild	Transition MYSQL DB to Oracle 9i	5	1	1	ⓘ + -
▶ Datastore Virtualization	Implement VLAN and SAN virtualization	5	5	5	ⓘ + -
▶ Current CND Operations	Task Area 12: Communication Engineering	7	7	7	ⓘ + -

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SagePoint Software Demo Video Script, V01 / May 21 2013

So you're about to go on vacation, but you just got a request to bid on the biggest project you've seen all year, and you need to find the best team of people right away

How are you going to find the people that have the right skills, in the right place, with the right certifications, that are available...and find them now?

OK, start sending emails to your company partners. Then make some phone calls to follow up, and then look through your resource spreadsheets...wait...those are not exactly fresh anymore.

Responses show up...well some do anyway...days, or weeks later.

You finally submit your bid for the project...which got awarded to someone else last week.

You think: there must be a better way. And you're right, there is! It's called SagePoint Software.

SagePoint is the **fastest way to find the best resources**. It's just like your professional network...except instead of connecting you to individuals, SagePoint connects you to entire companies.

Sounds great, right? But how does it work? It's simple:

First, connect to another company...or a bunch. Then, enter in some information about the person you need, like skills, location, certifications, and more...and like magic, the best people from your company's network will be shown to you in an easy-to-understand format. That's it!

Do you have amazing people that should be on your partners' projects? That's great – enter them into SagePoint, and everyone will want a piece of them.

And, you're always in control of what data other companies see ...or don't.

So now, just perform that search... win the business...win that promotion...retire early...and go on permanent vacation!

Contact us for a customized demonstration and to get started with a free trial today.

SagePoint Software.

Optimize your Workforce.

FRAME 1 OF 18



VO: So you're about to go on vacation,

DESCRIPTION

Our hero is introduced, ready to go on vacation in a Hawaiian shirt.

FRAME 2 OF 18



VO: but you just got a request to bid on the biggest project you've seen all year, and you need to find the best team of people right away.

DESCRIPTION

1. Proposal comes in from the top during "biggest proposal all year", puffs of dust appear. Hero's smile is replaced with a flat expression.
2. Boss sweeps in from left during the "best team of people." The tie swings back and forth.
3. Exclamation points appear during "Right Away."

FRAME 3 OF 18



VO:How are you going to find the people that have the right skills, in the right place, with the right certifications, that are available...and find them now?

DESCRIPTION

1. Hero's Hawaiian shirt is replaced with a suit.
2. 1 new item appears in sync with VO: bowling pin with "right skills", ax with "right place," and so on.
3. "Sweat" squiggly lines around the hero's head appear during "find them now"

FRAME 4 OF 18



VO: OK, start sending emails to your company partners.

DESCRIPTION

1. Emails appear and leave the computer to the right in a wavy arc. Animate the hero's arms to show typing

FRAME 5 OF 18



VO: Then make some phone calls to follow up

DESCRIPTION

1. "Blah blah blah" appears in a wavy arc over the hero's head.

FRAME 6 OF 18



VO: and then look through your resource spreadsheets...wait...those are not exactly fresh anymore.

DESCRIPTION

1. More typing. Yellow wavy lines and nose / squinty eye appear with VO "not exactly fresh"

FRAME 7 OF 18

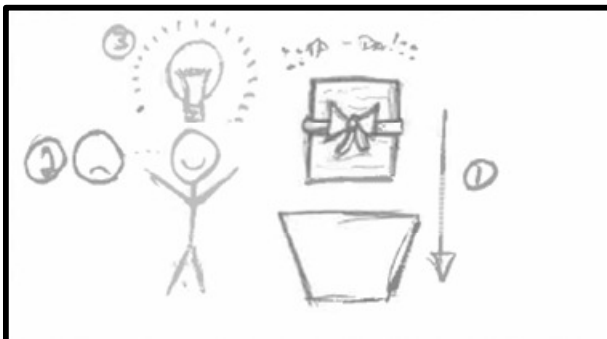


VO: Responses show up...well some do anyway...days, or weeks later

DESCRIPTION

1. First shot is just the hero, with no beard.
2. Then the beard and cane appear, snail comes in trailing email icons from the right in a snail-line start/stop motion, during "well, some do anyway..."

FRAME 8 OF 18

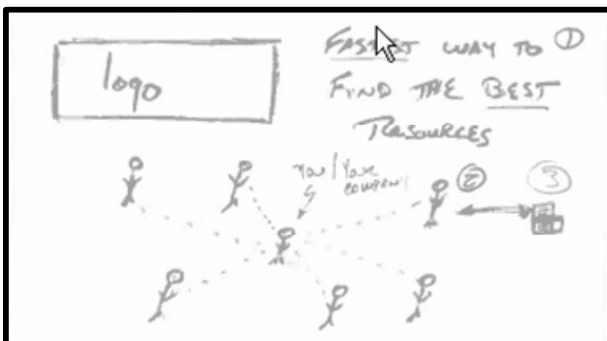


VO: You finally submit your bid for the project...which got awarded to someone else last week! You think: there must be a better way. And you're right, there is!

DESCRIPTION

1. Same shot as previous. The hero is triumphant and the proposal appears, wrapped up with a bow.
2. Proposal goes into the trash simultaneously with hero's smile turning into a frown or a wavy line during "which got awarded..."
3. Dim bulb appears over hero's head during "there must be a better way"
4. Bulb turns on and her smiles again during "you're right, there is"

FRAME 9 OF 18

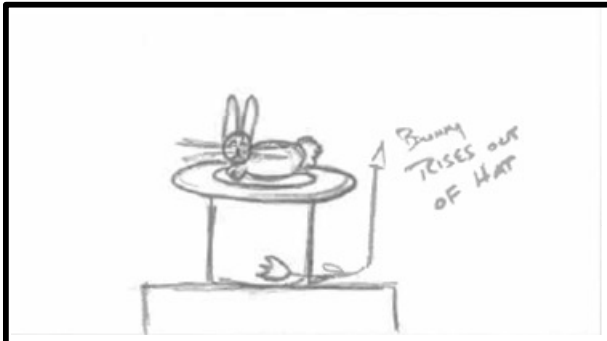


VO: It's called SagePoint Software. SagePoint is the **fastest way to find the best resources**. It's just like your professional network ...except instead of connecting you to individuals, SagePoint connects you to entire companies.

DESCRIPTION

1. Pan right to logo,
2. each word in "fastest way to find the best resources" appears sync'd with VO.
3. The network pops up during "just like your..." Guy in middle of network is a different color (or black) from surrounding connections..
4. Replace people with buildings (pop out/in) during "SagePoint connects you..."

FRAME 10 OF 18



VO: Sounds great, right? But how does it work? It's simple:

DESCRIPTION

1. Hat is present, without bunny.
2. Bunny rises up out of hat during "But how does it work?"

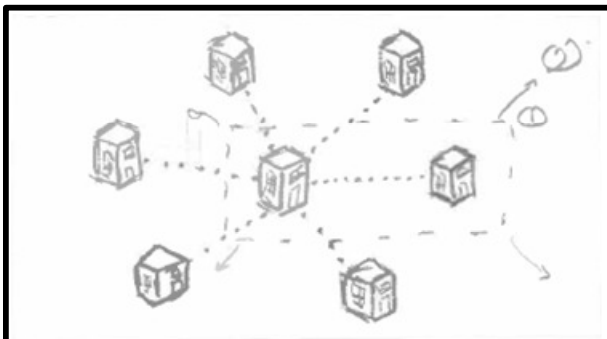
FRAME 11 OF 18



VO:

DESCRIPTION

FRAME 12 OF 18

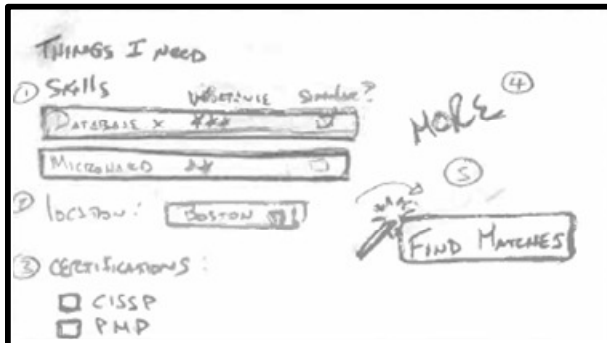


VO: First, connect to another company ...or a bunch.

DESCRIPTION

1. At start, shot is tight on 2 buildings (representations of a company), with no connection. The building on the left, representing the "Center of the network", is a different color.
2. The connection between these two is made.
3. Pan back and connect to all the other companies in one smooth animation.

FRAME 13 OF 18

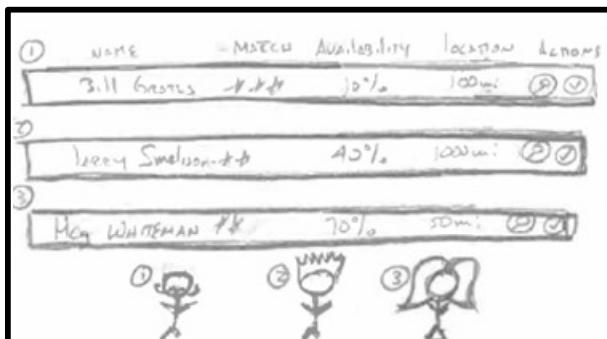


VO: Then, enter in some information about the person you need, like skills, location, certifications, and more...and, like magic,

DESCRIPTION

1. Find matches button is present at start.
2. Skills, location, certification sections appear when it's being said.
3. Magic wand rotates to tap the find matches button during "and, like magic"

FRAME 14 OF 18



VO: the best people from your company's network will be shown to you in an easy-to-understand format. That's it!

DESCRIPTION

1. Each resource information strip appears with ~0.5s delay, and the corresponding figure appears in the bottom section.
2. During "that's it", circle the girl and give her a smile, as if she's the one chosen for the job.

FRAME 15 OF 18

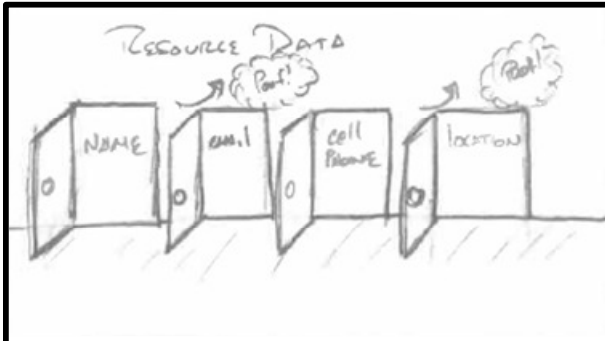


VO: Do you have amazing people that should be on your partners' projects? That's great – enter them into SagePoint, and everyone will want a piece of them.

DESCRIPTION

1. Head with "swiss army body" is present at start, then his implements pop out.
2. Two client figures sweep in, one from left, one from right, during "enter them into SagePoint..."

FRAME 16 OF 18

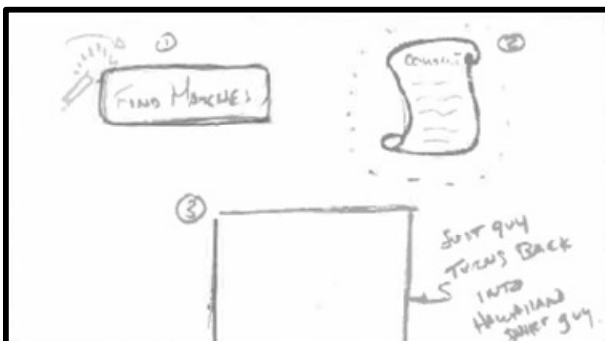


VO: And, you're always in control of what data other companies see ...or don't see

DESCRIPTION

1. All the doors are open.
2. Email and cell phone shut in a poof of smoke in the pause between "see" and "or don't see"

FRAME 17 OF 18

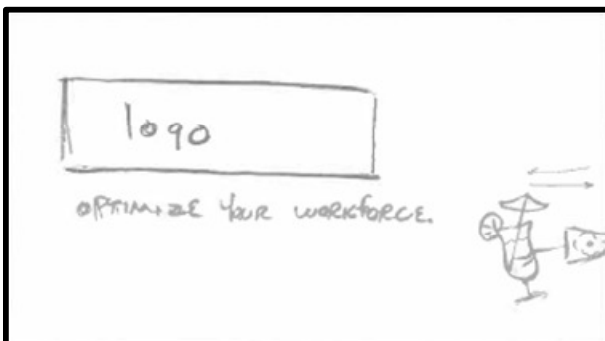


VO: So now, just perform that search... win the business... win that promotion... retire early... and go on permanent vacation!

DESCRIPTION

1. Guy is present in his suit at the beginning of the shot.
2. Magic wand appears with "perform that search", with animation.
3. Contract appears with "win the business".
3. between "retire early" and "go on permanent vacation," guy's suit is replaced with his Hawaiian shirt from scene 1.

FRAME 18 OF 18



VO: Contact us for a customized demonstration and to get started with a free trial today.
SagePoint Software. Optimize your Workforce.

DESCRIPTION

1. Pan to left, show logo.
2. Optimize your workforce" -- each word appears in sync with VO.
3. Hand holding drink with umbrella comes in from right, then leaves to the right.

